



It is not just a labeling machine...

**IT'S A NITA!**

**SMARTER.EASIER.BETTER**

ADVANTAGES

XP SERIES

JOUST SERIES

STAND-ALONE SERIES

ORIENTATION & VISION SYSTEMS

THREE **INDISPUTABLE** FACTS  
ON WHAT DIFFERENTIATES A  
NITA SMART LABELING SYSTEM

**1**

NOTHING  
is as  
**EASY AND EFFICIENT  
TO OPERATE**  
as a Nita

**2**

NOTHING  
is as  
**QUICK TO  
CHANGEOVER**  
as a Nita

**3**

NOTHING  
is as  
**SIMPLE TO  
MAINTAIN**  
as a Nita

BUT THAT IS ENOUGH ABOUT "NOTHING".

NITA ... IT'S **EVERYTHING** YOU NEED.

# AS VERSATILE AS IT IS **VaVaVoom!!!**

The beautifully amazing XP Series of Smart Labeling Systems will **OUTPERFORM** (and out-style) any labeler you have ever used. We **guarantee** it!

XP SERIES



One Line of Labelers - **Endless** Configurations

**PAILS  
AND TUBS**

**FRONT, BACK  
AND WRAP**

**TAPERED SIDE  
CONTAINERS**

**MULTI-PANEL**

**ZERO DOWN  
TIME OPTIONS**

XP SERIES

# STANDARD FEATURES ON ALL NITA 3.0 SMART LABELING SYSTEMS



1

## NEW SCHOOL!

Everybody loves “old school” right? Well, not us! Truly synchronized to the speed of the conveyor by way of 100% **NON-PROPRIETARY** software and off-the shelf servo programmable drives (no PLC’s or micro-processor boards!), Nita systems embrace and engage the newest technologies available resulting in, well.... **RESULTS** for you! Your Nita machine gives you **total** control over your containers regardless of speed changes or abrupt line stops. Release your inner control freak with Nita.... **#NITAWIN**



3

## LABELING WARRIOR

Radically-rugged, the Nita 3.0 **SumoFrame™** demonstrates our pledge to engineering and building only the **BEST** and **TOUGHEST** labeling machines money can buy. The fully welded Stainless Steel structure supports our SOLID servo driven labeling head thoroughly configured with all the **precision** adjustments needed to hit every angle! With **cleverly** integrated in-frame wiring and a conveniently placed eye-level electrical box, protecting our your investment is always top of mind! In Sumo we trust!



5

## ORANGE IS THE NEW BLACK

As in **you** will be further **in the black** on your bottom line with unrivaled levels of production uptime and unparalleled ease of use and operator satisfaction. Nita 3.0 machines reflect the pride we take in our company brand with subtle but sexy design touches. Nita... putting some **Beauty** into the **Beast!**



2

## BUILT-IN TECHNICIAN!

One more way Nita 3.0 machines uphold the title of being the technological leaders in fully automatic in-line labeling equipment is by featuring Hi-Res color HMI control screens that allow for our service reps to log in via an internet connection and completely **adjust and troubleshoot** your system remotely! You may never actually meet a Nita technician in-person again! With our full color on-screen pics and tips and an optional scanner for quick recipe recall, Nita once again redefines the words **SIMPLY EASY™**! Always **No-Charge** Internet and Phone servicing isn’t too shabby a policy either if we do say so ourselves...



4

## THE COLOR OF HAPPY

**Nothing** makes product changeovers as quick and EASY as Nita’s legendary rulers and quick-adjust recipe systems! Every station that needs an adjustment when changing over or setting up containers is indicated with a **designated color** and **letter** code that relates to a specific value stored in the color HMI screen. Simply dial in the value at each adjustment station and you are ready to label! Nita.....sounds like Cheetah. Coincidence? Yes!!! But with changeovers **THAT fast** we figured now was a great time to point it out...

# Bigger. Bolder. **BADDER!!!**

## THE ALL NEW JOUST 3.0 SERIES.

(**CAREFUL**...THIS ONE'S GOT BITE!)

Featuring:

- **Industry leading 100% non-proprietary software and Servo drives**  
(No PLC's or micro-processor boards here!)
- **Unequaled ease of maintenance**  
(Change a belt in just minutes!)
- **Incomparable operational simplicity**  
(Nita operators smile...**A LOT!**)
- **Near-impossible speed of changeovers**  
(**Uptime**...it's so much better than downtime!)
- **Nita's famous super-robust SumoFrame™**  
(Seriously SUMO strong!)

And most importantly...manufacturing numbers that will **shatter** your pre-conceived notions about what the words productivity and profitability really mean!

**The Joust series is designed for clamshells, boxes, containers, jars, flat bags or any top and bottom application you run.**

**TOP**

**BOTTOM**

**C-SHAPE**

**FULL 360°  
BANDING**

**ZERO DOWN  
TIME OPTIONS**



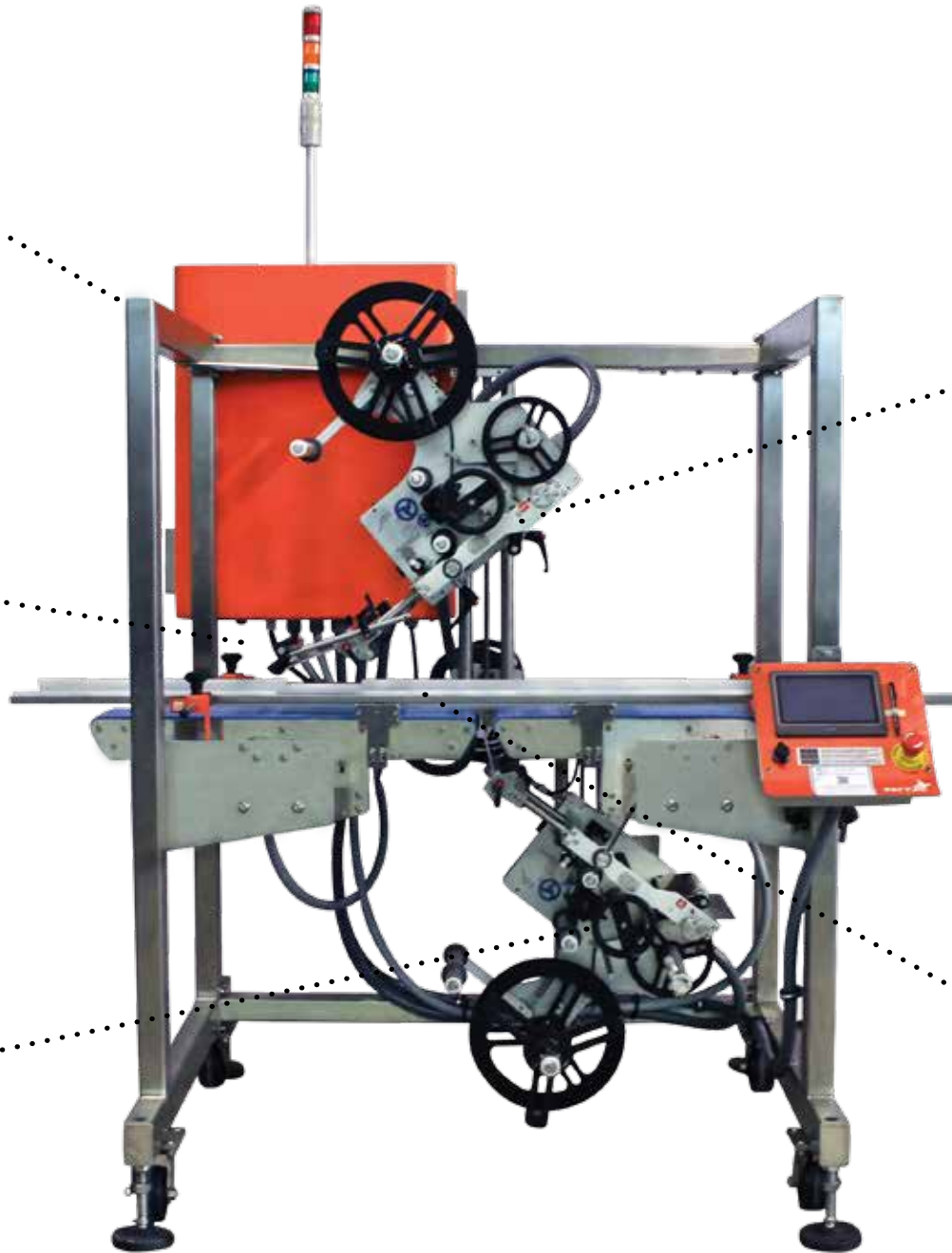
Fully welded stainless steel frame



100% speed synchronized wipe-on application



Tool-less and efficient adjustment handles



Quick-change color coded changeover stations



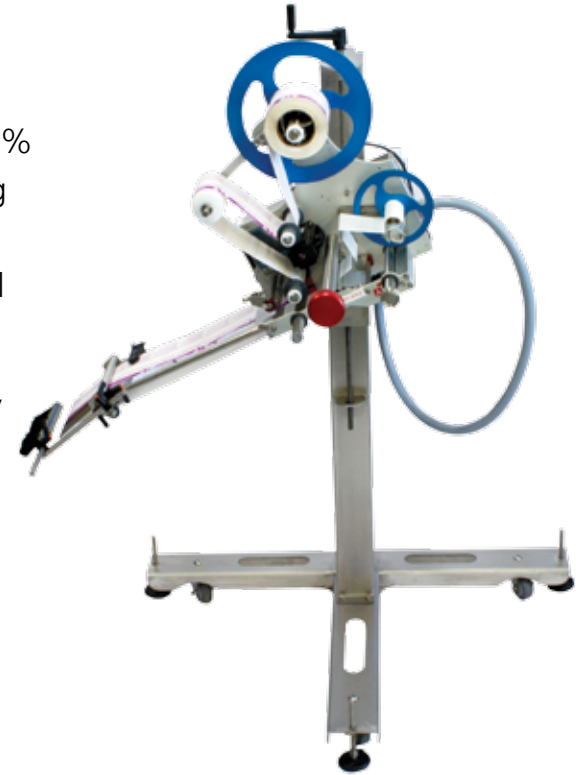
Ultra high quality conveyor belts

## SPOT ON PERFECT!!!

Power by way of sophisticated simplicity... The Nita AE612MKII 100% servo driven stand-alone labeling head is the ideal choice for applying a label to **wherever** you need, whenever you need it. Rejoice in 1570 inches per minute of accurate, consistent and trouble-free label application!

We like to think the only place this machine may not be able to apply a label is **INSIDE** your container!

Wipe-On and Tamp Blow configurations available.



## CONSISTENTLY DIFFERENT!

We know you need a reliable machine to print and apply all the variable information required in today's on-demand environment! Integrating leading print engines like Zebra and Sato, the STA616 series of Print & Apply labeling machines are industrial **WORKHORSES** designed to keep your line humming!

A wide range of accessories allow for applications anywhere on your product.

**LEADING  
EDGE**

**TRAILING  
EDGE**

**ADJACENT  
SIDES**

**CORNER  
WRAP**

# INFINITA

Zero Down Time Stand Alone Label Roll Splicing machine eliminates all downtime incurred due to changing over empty rolls of labels. Works with any labeler!

Nestle one up to any of your lines today and watch the INFINITA make you money!

**RUN FOREVER. INFINITA.**



STAND-ALONE SERIES



# BULL'S EYE (every time)

## HIT YOUR MARK WITH A NITA SMART ORIENTATION SYSTEM



Get **PRECISELY** what you need with a Nita Smart Orientation system designed to position your containers **EXACTLY** where you need them EVERY TIME. Professional grade cameras or sensors married to servo motor-driven belt systems rotate both round or square containers. Available integrated into a powerful Nita Labeler or as a convenient Stand-Alone Orientation System when a label application is not needed. **Spot-On Solutions!**



## It takes true **vision** to find what you are looking for.



Happily we are **visionaries**. Nita has become renowned as **experts** in programmed and installed Cognex vision and product tracking systems.

**PRODUCT TRACKING**

**OCR/OCV**

**LABEL HEIGHT AND SKEW**

**LABEL PRESENCE**

**SERIALIZATION & REJECTION MECHANISMS**

All geared towards what we do best: Producing **Perfect** Products. **You See?**

**They Say Imitation Is The Highest Form Of Flattery.  
To All Our Competition We Say,  
“Thank You. We Are **Flattered!**”**



**Nita is the **ORIGINAL** 100% Servo, Totally Synchronized,  
Non-Proprietary Electronics Driven Smart Labeling System.**

**Nita **SOLVES** All Of Your Labeling  
Pain Points.**

**Period.**

# CERTIFICATION MATTERS!

## Certification marking:



*CSA and UL certification bares the ETL insignia*

*us Conforming to UL STD 73, Certified to CSA STD C22.2 No 68*

From the fans that keep the electronics cool to the safety-assured pinch-points, our annually updated “Tip-to-Tip” CSA and UL certifications will give you the peace of mind knowing that your Nita system is built to the HIGHEST possible manufacturing standards in the industry.

**Stamped. Sealed. DELIVERED!**

# RELAX! IT'S A NITA!

At Nita we are **INSPIRED** by **YOU!** The incredible amount of hard work you dedicate to your company and craft drives us to go further. Your commitment to being the absolute best at what you do motivates us to continue developing better and more productive machines every single day. At Nita we take so much **PRIDE** in knowing the systems we engineer and manufacture play significant roles in enabling our clients to run the most efficient and highest producing facilities in the country. Mostly, we are honored to have every one of you as a part of the ever-growing Nita family. Thank you.

[www.nitalabelingequipment.com](http://www.nitalabelingequipment.com)

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